

BREWERS GUIDE TO ENTERING

PRESENTING SPONSOR



MAY 3, 2018 AWARDS CEREMONY NASHVILLE, TN, USA

WORLDBEERCUP.ORG

PARTNER SPONSORS













State-of-the-art brewing.



KRONES Steinecker MicroCube technology.



@KronesInc #Steinecker www.kronesusa.com

We do more.





The future belongs to top quality beers

FIRSTKEY.COM



HERE'S TO THAT MOMENT

when brewing something great lets you build something even greater.



As a leading global hops supplier, we share your passion for creating flavors that people love. To learn more about our passion for providing you with the products, tools, services and supply assurance you need to brew great beer, visit johnihaas.com or call 509-469-4000.

BARTH-HAAS GROUP



September 15, 2017

GREETINGS BREWERIES OF THE WORLD.

We invite you to be a part of the most prestigious beer competition in the world! The 2018 World Beer CupSM, referred to as "The Olympics of Beer," seeks to create greater consumer awareness about the quality and diversity of beers throughout the world. A World Beer Cup gold medal-winning beer represents the best of that beer style in the world. Celebrate brewing excellence by submitting your best beers into this elite competition.

In 2016, the 11th biennial competition boasted the strongest field of entrants on record, with 1,907 breweries from 55 countries entering 6,596 beers in 96 style categories. We expect more than 2,000 breweries to enter more than 8,400 beers in the 2018 competition. We hope you will join them.

Effective in 2018, the World Beer Cup will no longer award Champion Brewery awards. With the continued growth of the competition, this change allows us to focus all of our judging and staff resources on a flawless execution of the core awards—gold, silver and bronze across 101 different style categories.

Online registration opens October 31, 2017. Details can be found at WorldBeerCup.org.

Cheers!

ELIGIBILITY:

All World Beer Cup entries must be commercially available, fermented malt beverages conforming to the trade understanding of "beer" (see "Beer Eligibility" section below) brewed by a permitted commercial brewery. "Commercially available" means available for sale at retail at the time of registration. Entering United States breweries must have a current Brewer's Notice on file with the U.S. Tax and Trade Bureau (TTB).

BREWERY ELIGIBILITY:

Breweries must meet each of the following conditions as of October 31, 2017.

- Your brewery is fully licensed for the manufacture and commercial sale of beer in your home country.
- 2. Your brewery is fully open and operating with all required permits.
- Your brewery currently has at least one beer that is commercially available for sale at retail at the time of application.
- Only breweries that meet the Brewery Eligibility requirements are eligible to enter beers in the World Beer Cup competition.
- * Breweries in planning, homebrewers, and other breweries not meeting these criteria are not eligible to enter.
- 5. Your brewery has a Brewer's Notice on file with the TTB (applies to U.S. breweries only).

Breweries not meeting all criteria above and that register for the World Beer Cup are subject to disqualification without further notice or refund of registration/entry fees.

BEER ELIGIBILITY:

- All beers entered in the 2018 World Beer Cup must be commercially available for sale at retail on or before March 18, 2018.
- All beer entries must possess the characteristics generally attributed to and conforming to the consumer understanding of "beer."
 - At least 51% of the fermentable carbohydrates must be derived from malted grains. Beverages made with malt substitutes, honey, fruit or fruit juices, or anything other than malted grains as the majority of fermentable sugars are not eligible to participate.
 - Competition beer entries must contain hops. Exceptions to this include gruit or other historical beer styles that traditionally use other herbs or spices (such as heather or yarrow).
- 3. All beer entries from U.S.-based breweries must comply with all U.S. Alcohol and Tobacco Tax & Trade Bureau regulations, including formula/ingredient approval requirements (as stated in Title 27, Chapter 1, Part 25, Subpart F, §25.55 of the Federal Code of Regulations).

Not eligible: Mead, cider, spirits, hard soda, hard water, and flavored malt beverages including kombucha and most shandies and radlers (see bullet points in "Beer Eligibility" section) are not eligible to be entered in the World Beer Cup competition.

FEES:

A non-refundable fee of \$180 is due during the Brewery Registration process (October 31-November 14). This fee will cover your brewery's first beer entry into the competition. After the initial \$180 application fee, the cost to participate is \$180 per additional beer brand entered into the competition.

HOW TO ENTER THE WORLD BEER CUP

STEP 1: BREWERY REGISTRATION: OCTOBER 31-NOVEMBER 14, 2017

- > Breweries apply online to participate at WorldBeerCup.org.
- **>** A \$180 application fee is due by credit card at this time.
- > This application fee will cover the cost of your first beer entry fee.
- **>** Beers will be registered at a later date.

STEP 2: BEER REGISTRATION: NOVEMBER 28-DECEMBER 8. 2017

- Registered brewers will receive an email with instructions on how many beers they may register*.
- > Breweries will register their beers online and select the appropriate categories in which their beers will compete. Each brand may only be entered once. No beer may be entered in multiple categories.
- * In 2016, 1,907 breweries entered 6,596 beers in the competition. A maximum of 8,400 beers can be judged at the 2018 competition. The maximum number of beer entries per brewery will be determined by dividing 8,400 by the number of breweries that enter.

In the unlikely event that 2,250+ breweries enter the competition prior to the deadline, the brewery registration window will close prior to November 14, 2017.

Please Note: Brewery and Beer Registration are available online **only**. No paper applications sent by mail or fax will be accepted. Please use this booklet as a reference guide to register your brewery for the World Beer Cup. For more information on registering, visit WorldBeerCup.org/how-to-participate.

IMPORTANT DEADLINES

October 31-November 14, 2017

Brewery Registration. Non-refundable application fee of \$180 must be paid at time of brewery registration.

November 28-December 8, 2017

Beer Registration. All registered breweries will register beers during this time.

January 17, 2018

Confirmation of entries emailed to breweries for review.

February 16, 2018

Last day for breweries to make changes to competition entries.

Refund deadline for cancelled/withdrawn entries.

March 19-23, 2018

All competition entries due to Denver, Colorado, USA.

April 28-30, 2018

Competition judging takes place in Nashville, Tennessee, USA.

May 3, 2018

World Beer Cup Awards Ceremony

SHIPPING YOUR COMPETITION ENTRIES

Competition entries must be received in Denver, Colorado, United States, between Monday, March 19 and Friday, March 23, 2018.

Detailed shipping information will be sent to participating breweries once the registration process is completed. Please carefully read the following to plan properly and to ensure your beer entries arrive on time. Late entries will not be judged.

SHIPPING QUANTITIES

BOTTLE OR CAN SIZE	NUMBER TO SHIP
7 oz (200 ml) to 10.9 oz (322 ml)	16
11 oz (323 ml) to 19.9 oz (588 ml)	12
20 oz (589 ml) or larger	8

* Category-specific quantities: Please know that occasionally, certain categories (American IPA, Imperial IPA, and a few others) may have such a large number of entries that we will require an additional quantity of beers to be sent for judging in that category.

BREWERIES IN THE UNITED STATES

Breweries in the United States should deliver their beer to the WBC host distributor in one of the following ways:

- Ship via Courier: FedEx, UPS, and private couriers work well, but freight companies work best. Please do not use the United States Postal Service (USPS).
- Deliver Direct: Breweries or their distributors may deliver their beers directly to host distributor during the competition delivery window. Details on location will be shared once registration is complete.

INTERNATIONAL BREWERIES

Detailed shipping information will be updated by January 2018 here: <u>WorldBeerCup.org/how-to-participate/competition-details</u>.

Breweries located outside the U.S. may ship beer entries one of the following ways:

- 1. International Consolidation Points: The Brewers Association has arranged entry consolidation points in the following countries: Australia, Brazil, Canada, Japan, and the Netherlands. Participating breweries may elect to ship their entries to one of the consolidation points instead of directly to the United States. The Brewers Association will then arrange for the beers to be shipped from the consolidation points to the United States. Please check WorldBeerCup.org for the latest information on consolidation points.
- 2. Ship Using an International Courier: Breweries may ship using a courier and customs clearance company of their choice (such as FedEx, UPS or DHL), but have sometimes experienced difficulty having their beers cleared through U.S. customs. Breweries that regularly ship beers to the United States are encouraged to use their regular shipping network/distributor/importer. Breweries that use a courier that bills customs charges

- back to the Brewers Association will be responsible for paying all of these charges before their beers are judged.
- 3. Ship Using a Freight Forwarder: The World Beer Cup will once again work with DB Schenker as a customs and international freight forwarder. Their Denver office is the coordinating office for the World Beer Cup. They are familiar with the competition and can help make shipping to the competition easier.
- 4. Use Your United States Distributor: If your beers are currently distributed in the U.S., your distributor may deliver them directly to the host distributor. Details on this location will be shared once registration is complete

Required Documents When Shipping: Breweries must include a Commercial Invoice when shipping beers to the competition from outside the United States. A **Commercial Invoice** includes:

- 1. Description indicate "samples for evaluation"
- 2. Declared value for Customs purposes (should be less than \$200 U.S.)
- 3. Quantity of bottles
- 4. Unit measure in liters
- 5. FDA Registration Number
- 6. Country of Origin Very Important for Entrants Outside the United States
- When completing your commercial invoice please list your FDA Facility Registration number on the invoice



THE MOST PRESTIGIOUS BEER COMPETITION IN THE WORLD





BULL BREW

SOLUTIONS FOR SYSTE BREWER

EVERYTHING WE DO IS DONE FOR THE BREW.

We have a blueprint for every brewer:

- · Pay-Per Fill
- Keg Rentals
- Keg Sales
- Quality Services
- Export Programs
- · More!



TO THE BUSINESS OF YOUR BREW

vi microstarlogistics.com

DETERMINING THE PROPER CATEGORY FOR YOUR BEER

IMPORTANT:

Each brand may only be entered once. No beer may be entered in multiple categories.

Brewing companies entering beers in the 2018 World Beer Cup should carefully review the category and subcategory designations before registering a beer. It is imperative that beers are entered into the proper category and subcategory since judges evaluate beers on the basis of these category descriptions.

Detailed descriptions of each of the beer styles and subcategories are available on the World Beer Cup website at <u>WorldBeerCup.org</u>. A complete set of detailed guidelines is also available by mail or email upon request. Questions? Visit <u>WorldBeerCup.org</u>

It is the responsibility of each brewing company to enter its beer in the appropriate category and subcategory. The staff of the World Beer Cup or the Brewers Association cannot aid brewing companies in this decision. Information regarding the number of entrants for a particular category of the World Beer Cup will be made available at the Brewers Association World Beer Cup Awards Ceremony on May 3, 2018 in Nashville, Tennessee, USA. In an effort to eliminate the possibility of error, the World Beer Cup will email confirmation of your registration form for final approval on January 17, 2018. Any final beer changes must be made via email to williams@brewersassociation.org no later than February 16, 2018.



AWARDS PHILOSOPHY

The World Beer Cup recognizes brewing excellence in 101 categories but does not automatically award the top three entries in a particular category. When judges determine that a category contains three excellent examples of the style, they present gold, silver, and bronze awards for the first, second, and third place beers, respectively. If judges believe that no beer in the category meets the quality and accuracy criteria for the style, they may elect not to distribute any awards. Further, judges may grant an award in any one or more of the three award places without granting awards in all three places. For example, judges may recognize a beer as a silver or bronze award winner yet not grant a gold award. The Competition Manager will cancel judging in any one category if fewer than three entries are received.

AWARD CRITERIA



GOLD AWARD

GOLD: A world-class beer that accurately exemplifies the specified style, displaying the proper balance of taste, aroma, and appearance.



SILVER AWARD

SILVER: An excellent beer that may vary slightly from style parameters while maintaining close adherence to the style and displaying excellent taste, aroma, and appearance.



BRONZE AWARD

BRONZE: A fine example of the style that may vary slightly from style parameters and/or have minor defects in taste, aroma, or appearance.

AWARDS CEREMONY

The World Beer Cup will announce the award-winning beers at the Awards Ceremony in Nashville, Tennessee, USA on May 3, 2018. A list of winners will be available at this event and on WorldBeerCup.org. Winners not present will be notified by mail.

There are two options available to participating breweries for watching and participating in the 2018 World Beer Cup Awards Ceremony.

Option 1: Gala Dinner and Awards Ceremony-6:00 pm

Enjoy a delicious and special gala beer-paired dinner prior to the Awards Ceremony and be guaranteed a seat in the room!

- · Dinner ticket purchase required.
- · Limited capacity.
- · Tables of 10 available.

Option 2: Awards Ceremony Live Stream-7:30 pm

All participating breweries are invited to watch the Awards Ceremony live from the spacious foyer area just outside of the Awards Ceremony ballroom. Plenty of large monitors for viewing and beer will be available.

- Seating will be available and doors into the ballroom will be open so you can run in to celebrate your win on stage!
- Participating breweries that opt not to purchase a dinner ticket will have full access to participate in the Awards Ceremony.
- CBC seminars will end at 3:20 pm so you'll have plenty of time to grab a bite to eat before the awards announcements begin at 7:30.

European Awards Ceremony: The 2018 World Beer Cup European Awards Ceremony will be held at the Federal Representation of the State Baden-Württemberg in Berlin, Germany on June 13, 2018. The European ceremony is organized by Barth-Haas Group and SAHM glassware, World Beer Cup partner sponsors. Charlie Papazian, Brewers Association founder and past president, will present awards to the winning breweries here.





JUDGE SELECTION

The World Beer Cup competition manager selects judges from a list of international brewing industry members including brewers, sensory experts, suppliers, consultants, and writers. These individuals have been selected on the basis of: (1) beer sensory training and sensory panel or judging experience; (2) industry and peer recognition; (3) knowledge of beer styles and the brewing process; (4) judging demeanor; and (5) fluency in written and spoken English, the common language of World Beer Cup judging panels. The judge panel for the 2018 World Beer Cup has already been chosen. We encourage qualified brewing industry members to submit applications to judge at future World Beer Cup competitions. Applications are accepted on an ongoing basis. Please contact Chris Swersey, World Beer Cup competition manager, for more details: chris@brewersassociation.org.

JUDGING PROCEDURES

The World Beer Cup judging takes place in six sessions over the course of three days, April 28-30, 2018, in Nashville, Tenn., just prior to the Brewers Association's Craft Brewers Conference & BrewExpo America®. Judges evaluate beers in their specific areas of expertise, and do not judge in every category. Judges will seldom evaluate more than 30 beers in any one three-hour judging session and never evaluate their own product or any product in which they have a concern (e.g., a consultant cannot judge the beer of a client). Judging is blind, with no brand knowledge of any kind provided to judges. Beer entries are judged solely on their sensory merits and adherence to competition style guidelines.

Judges perform several important roles at the World Beer Cup. They determine winning beer entries that meet the stringent award criteria. They are also expected to provide concise, accurate written feedback to entering breweries regarding their entries, describing positive attributes as well as defects noted during the competition. This indirect communication to entering breweries adds value to their World Beer Cup entries and provides a glimpse into the judging process.

POST-EVENT PUBLICITY RULES & USE OF THE WORLD BEER CUP TRADEMARK

Award-winning brewing companies are encouraged to use their World Beer Cup awards in public relations and advertising campaigns. Each award-winning brewing company planning to make any reference to the World Beer Cup in any promotion is required to sign a licensing agreement with the Brewers Association, which is part of the registration process. The guidelines for using the World Beer Cup name and trademark are outlined in the post-event publicity rules below.

To preserve the integrity of the World Beer Cup and the credibility of its results for all those concerned, reference to World Beer Cup awards are governed by these rules:

Always have your artwork pre-approved by the Brewers Association. Allow 21 business days
for approval. The first five submissions (per award-winning brand) shall be at no charge. The
sixth and any subsequent submissions will be charged an administrative fee of \$200 (U.S.
dollars) per submission.

Requests for approval can be emailed to:

Nancy Johnson, Event Director, Brewers Association Email: nancy@brewersassociation.org

- 2. In all cases, reference to an award must include a mention of the category in which the award was received. The category must be referenced in a font size equal to the size used to reference the award. (See # 7.) (For U.S. Tax and Trade Bureau (TTB) label approval only, the word "strong" in a category name may be replaced by the plus symbol, "+".)
- 3. In all cases, reference to an award must specify the type of award received (i.e., gold, silver, bronze). The type of award must be referenced in a font size equal to the size used to reference the award. (See # 7).
- 4. In all cases, reference to an award must include a mention of the year it was received. The year must be referenced in a font size equal to the size used to reference the award. (See # 7.)
- 5. In all cases, reference to an award must include the name of the beer and brewery exactly as entered in the World Beer Cup for the year in which the award was received. See the winners list for exact wording on competition entries.

- 6. Reference to an award must state the name of any alcohol beverage industry member directly or indirectly owning 25 percent or more interest (including stock or other equity interest) in the winning brewing company. This requirement does not apply to ownership by an alcohol beverage industry member producing less than six million barrels annually (as calculated using "controlled group" rules of 26 U.S.C. § 5051). The name of the industry member must appear in direct conjunction with the reference to the award and in a manner reasonably calculated to inform the public of the ownership of the winning brewing company. Situations triggering this requirement include those where the winning brewer is part of a "controlled group" of brewers with a combined production in excess of six million barrels, with the threshold for finding a "controlled group" being an interest of 25 percent or greater, and also includes direct or indirect ownership by a winery, distillery, alcohol beverage distributor, or alcohol beverage importer.
- 7. All of the above required items must be in a font size large enough to be read in the format in which they are presented. The World Beer Cup mark shall be presented in the English language. Additional statements in other languages may be made if the statements do not conflict with, and are not contradictory to, the requirements of this subpart.

For print: The minimum font size requirement is 2.5 mm for printed material.

For billboards: The minimum font size is 12 inches.

For web: The minimum font size is 80 pixels.

For television: The minimum point size required is 30 points. All required elements must be seen onscreen and mentioned in voice-over.

- Always use the SM when using the World Beer Cup logo. It is a service mark of the Brewers
 Association. When writing the words "World Beer Cup," the SM must be used after first mention.
- 9. Promotions or any other mentions of the World Beer Cup and World Beer Cup awards may not mention other brewing companies, aside from disclosures required by #6 above, nor the name of any judge or judges serving as a part of the World Beer Cup judging or evaluation. Ads that make reference to other brewing companies either by name or by reference will not receive approval, except as required to comply with #6.
- 10. The World Beer Cup mark includes the words and design elements and should appear exactly as it appears on the art supplied by the Brewers Association. The mark may not be changed in any manner. The standard license signed by winning breweries includes permission to use the World Beer Cup mark only in pre-approved advertising/promotions (print/web, etc.). The standard license does <u>not</u> grant permission to use the World Beer Cup mark on any merchandise promoting the win (shirts, hats, glassware, etc.). Individual licensing arrangements can potentially be made for non-standard uses. Contact nancy@brewersassociation.org.
- 11. These rules do not waive any right to trademark or copyright material of the World Beer Cup. The World Beer Cup logo, copyright, or trademark material may be used only with written permission of the World Beer Cup.
- 12. Failure of any brewing company, or of any person acting on a brewing company's behalf or at a brewing company's direction, to comply with these rules may result in suspension from participation in the World Beer Cup for a duration to be determined at the absolute discretion of the World Beer Cup Rules Committee. In no event shall a suspension be terminated while a brewing company remains in violation.

Email nancy@brewersassociation.org with any questions about the agreement.

NEW THIS YEAR

BREWERS ASSOCIATION ADVERTISING AND MARKETING CODE AND WORLD BEER CUP BEER BRAND NAMES

In an effort to address concerns about beer names and related marketing properties that contain sexually explicit, lewd, or demeaning content that reasonable adult consumers would find inappropriate, beer names and related marketing properties entered into the World Beer Cup should meet the guidelines in the Brewers Association Advertising and Marketing Code found here: https://www.brewersassociation.org/business-tools/marketing-advertising/brewers-association-advertising-marketing-code/.

Entering breweries are responsible for knowing these rules. See full details on the code here: www.brewersassociation.org/business-tools/marketing-advertising/brewers-association-advertising-marketing-code/.

Beginning in 2018, breweries that enter beer brand names and related marketing properties that do not meet the Advertising and Marketing Code will not be allowed to use the World Beer Cup trademark/logos or name to promote said beer brand if it wins a World Beer Cup award. Additionally, those brand names will not be marketed by the Brewers Association.

What you need to know:

- World Beer Cup will not police beer brand names prior to competition.
- World Beer Cup reserves the right to make final determination of approval for any brewery using World Beer Cup intellectual property when promoting award-winning beers.
- World Beer Cup reserves the right to make final determination (via an independent advertising code review panel) whether or not a brand meets the Advertising and Marketing Code.
- If a beer brand name is deemed to not meet the code, only the style of the beer (and not the actual beer name) will be announced on stage and published in the winners list.
- In the event that the brand name of an award-winning beer entered in the World Beer
 Cup competition is found to not meet the Advertising and Marketing Code, the brewery that entered the award-winning beer is entitled to keep the award earned within
 the World Beer Cup category in which the beer was entered.

AWARD INFORMATION

For the purpose of any award or other honors, the brewing company identified on the registration application determines which company receives the award. Awards are not transferable.

All brands entered on an application will be considered as brands of the brewing company identified on the application.

Effective in 2018, the World Beer Cup will no longer award Champion Brewery awards. With the continued growth of the competition, this change allows us to focus all of our judging and staff resources on a flawless execution of the core awards—gold, silver and bronze awards across 101 different style categories.

2018 WORLD BEER CUP STYLES LIST

The style descriptions and specifications are available at <u>WorldBeerCup.org</u>. Please contact Competition Manager Chris Swersey with feedback on this list at <u>chris@brewersassociation.org</u>.

HYBRID/MIXED BEER STYLES

- 1. American-Style Wheat Beer
 - a. Subcategory: Light American Wheat Beer without Yeast
 - b. Subcategory: Dark American Wheat Beer without Yeast
- 2. American-Style Wheat Beer with Yeast
 - a. Subcategory: Light American Wheat Beer with Yeast
 - b. Subcategory: Dark American Wheat Beer with Yeast
- 3. Fruit Beer
- 4. Fruit Wheat Beer
- 5. Belgian-Style Fruit Beer
- 6. Pumpkin Beer
- a. Subcategory: Pumpkin/Squash Beer
 - b. Subcategory: Pumpkin Spice Beer
- 7. Field Beer
- 8. Chili Beer
- 9. Herb and Spice Beer
- 10. Chocolate Beer
- 11. Coffee Beer
- 12. Coffee Stout or Porter
- 13. Specialty Beer
- 14. Rye Beer
- a. Subcategory: Rye Beer
 - b. Subcategory: German-Style Rye Ale
- 15. Honey Beer
- 16. Session Beer
- 17. Session India Pale Ale
- 18. Other Strong Beer
 - a. Subcategory: Other Strong Beer
 - b. Subcategory: American-Style Imperial Porter
 - c. Subcategory: American-Style Wheat Wine Ale
 - d. Subcategory: American-Style Ice Lager
 - e. Subcategory: American-Style Malt Liquor

- 19. Experimental Beer
 - a. Subcategory: Experimental Beer
 - b. Subcategory: Ginjo Beer or Sake-Yeast Beer
 - c. Subcategory: Wild Beer
- 20. Fresh or Wet Hop Ale
- 21. Historical Beer
 - a. Subcategory: Historical Beer
 - b. Subcategory: American-Style Pilsener
 - c. Subcategory: Dutch-Style Kuyt Beer
 - d. Subcategory: Adambier
 - e. Subcategory: Grodziskie
 - f. Subcategory: Finnish-Style Sahti
 - g. Subcategory: Swedish-Style Gotlandsdricke
 - h. Subcategory: Breslau-Style Pale Schoeps
 - i. Subcategory: Breslau-Style Dark Schoeps
- 22. Gluten-Free Beer
- 23. American-Belgo-Style Ale
 - a. Subcategory: Pale American-Belgo-Style Ale
 - b. Subcategory: Dark American-Belgo-Style Ale
- 24. American-Style Sour Ale
 - a. Subcategory: American-Style Sour Ale
 - b. Subcategory: Fruited American Sour Ale
- 25. Brett Beer
- 26. Mixed Culture Brett Beer
- 27. Wood- and Barrel-Aged Beer
 - a. Subcategory: Wood- and Barrel-Aged Pale to Amber Beer
 - b. Subcategory: Wood- and Barrel-Aged Dark Beer
- 28. Wood- and Barrel-Aged Strong Beer
- 29. Wood- and Barrel-Aged Strong Stout
- 30. Wood- and Barrel-Aged Sour Beer
- 31. Fruited Wood- and Barrel-Aged Sour Beer
- 32. Aged Beer

- 33. Kellerbier or Zwickelbier
 - a. Subcategory: Unfiltered German-Style Ale
 - b. Subcategory: Unfiltered German-Style Lager
- 34. Smoke Beer
 - a. Subcategory: Bamberg-Style Weiss Rauchbier
 - b. Subcategory: Bamberg-Style Helles Rauchbier
 - c. Subcategory: Bamberg-Style Maerzen Rauchbier
 - d. Subcategory: Bamberg-Style Bock Rauchbier
 - e. Subcategory: Smoke Porter
 - f. Subcategory: Other Smoke Beer

LAGER BEER STYLES

Styles of Other Origin

- 35. Light Lager
 - a. Subcategory: German-Style Leichtbier
 - b. Subcαtegory: Australasian, Latin
 American or Tropical-Style Light Lager
 - c. Subcategory: American-Style Light Lager
- 36. International-Style Pilsener
- 37. Other International-Style Lager

Styles of European and German Origin

- 38. Baltic-Style Porter
- 39. German-Style Pilsener
- 40. Bohemian-Style Pilsener
- 41. Munich-Style Helles
- 42. Dortmunder/Export or German-Style Oktoberfest
 - a. Subcategory: Dortmunder/European-Style Export
 - b. Subcategory: German-Style Oktoberfest/Wiesn
- 43. Vienna-Style Lager
- 44. German-Style Maerzen
- 45. Munich-Style Dunkel or European-Style Dark Lager
 - a. Subcategory: Munich-Style Dunkel
 - b. Subcategory: European-Style Dark Lager
- 46. Dark Lager
 - a. Subcategory: American-Style Dark Lager
 - b. Subcategory: German-Style Schwarzbier

- 47. German-Style Bock or Maibock
 - a. Subcategory: Traditional German-Style Bock
 - b. Subcαtegory: German-Style Heller Bock/ Maibock
- 48. German-Style Doppelbock or Eisbock
 - a. Subcategory: German-Style Doppelbock
 - b. Subcategory: German-Style Eisbock

Styles of North American Origin

- 49. American-Style Lager or American-Style Cream Ale
 - a. Subcategory: American-Style Lager
 - b. Subcategory: American-Style Cream Ale
- 50. American-Style Amber Lager
 - α. Subcαtegory: American-Style Amber Lager
 - b. Subcategory: California Common Beer
 - c. Subcategory: American-Style Maerzen/ Oktoberfest

ALE BEER STYLES

Styles of Other Origin

- 51. Australian-Style Pale Ale or International-Style Pale Ale
 - a. Subcategory: Australian-Style Pale Ale
 - b. Subcategory: International-Style Pale Ale

Styles of German Origin

- 52. German-Style Koelsch
- 53. German-Style Altbier
- 54. Berliner-Style Weisse
- 55. Leipzig-Style Gose or Contemporary Gose
 - a. Subcategory: Leipzig-Style Gose
 - b. Subcategory: Contemporary Gose
- 56. South German-Style Hefeweizen
- 57. German-Style Wheat Ale
 - a. Subcategory: South German-Style Kristal Weizen
 - b. Subcategory: German-Style Leichtes Weizen
 - c. Subcategory: South German-Style Bernsteinfarbenes Weizen
 - d. Subcategory: South German-Style Dunkel Weizen
- 58. South German-Style Weizenbock

Styles of Belgian and French Origin

- 59. Belgian-Style Witbier
- 60. Classic Saison
- 61. Specialty Saison
- 62. Belgian- and French-Style Ale
 - α. Subcαtegory: French-Style Biere de Garde
 - b. Subcαtegory: Other Belgian- and French-Style Ale
- 63. Belgian-Style Pale Ale or Belgian-Style Blonde Ale
 - a. Subcategory: Belgian-Style Pale Ale
 - b. Subcategory: Belgian-Style Blonde Ale
- 64. Belgian-Style Sour Ale
 - a. Subcategory: Belgian-Style Lambic
 - b. Subcategory: Belgian-Style
 Gueuze Lambic
 - c. Subcategory: Belgian-Style Fruit Lambic
 - d. Subcαtegory: Other Belgian-Style Sour Ale
- 65. Belgian-Style Flanders Oud Bruin or Oud Red Ale
- 66. Belgian-Style Dubbel or Belgian-Style Quadrupel
 - a. Subcategory: Belgian-Style Dubbel
 - b. Subcategory: Belgian-Style Quadrupel
- 67. Belgian-Style Tripel
- 68. Belgian-Style Pale Strong Ale
- 69. Belgian-Style Dark Strong Ale
- 70. Other Belgian-Style Ale
 - a. Subcategory: Other Belgian-Style Abbey Ale
 - b. Subcategory: Other Belgian-Style Strong Specialty Ale
 - c. Subcategory: Belgian-Style Table Beer
 - d. Subcategory: Other Belgian-Style Ale

Styles of British Origin

- 71. English-Style Mild Ale
 - a. Subcategory: English-Style Pale Mild Ale
 - b. Subcategory: English-Style Dark Mild Ale
- 72. English-Style Summer Ale
- 73. Ordinary or Special Bitter
 - a. Subcategory: Ordinary Bitter
 - b. Subcategory: Special Bitter or Best Bitter
- 74. Classic English-Style Pale Ale

- 75. Extra Special Bitter
 - a. Subcategory: American-Style Extra Special Bitter
 - b. Subcategory: English-Style Extra Special Bitter
- 76. English-Style India Pale Ale
- 77. Scottish-Style Ale
 - a. Subcategory: Scottish-Style Light Ale
 - b. Subcategory: Scottish-Style Heavy Ale
 - c. Subcategory: Scottish-Style Export Ale
- 78. English-Style Brown Ale
- 79. Brown Porter
- 80. Robust Porter
- 81. Sweet Stout or Cream Stout
- 82. Oatmeal Stout
- 83. Scotch Ale
 - a. Subcategory: Traditional Scotch Ale
 - b. Subcategory: Peated Scotch Ale
- 84. British-Style Imperial Stout
- 85. Old Ale or Strong Ale
 - a. Subcategory: Old Ale
 - b. Subcategory: Strong Ale
- 86. Barley Wine-Style Ale
 - a. Subcategory: American-Style Barley Wine Ale
 - b. Subcategory: British-Style Barley Wine Ale

Styles of Irish Origin

- 87. Irish-Style Red Ale
- 88. Classic Irish-Style Dry Stout
- 89. Export Stout

Styles of North American Origin

- 90. Golden or Blonde Ale
- 91. American-Style Pale Ale
- 92. American-Style Strong Pale Ale
- 93. American-Style India Pale Ale
- 94. Imperial India Pale Ale
- 95. American-Style Amber/Red Ale
- 96. Double Red Ale
- 97. Imperial Red Ale
- 98. American-Style Brown Ale
- 99. American-Style Black Ale
- 100. American-Style Stout
- 101. American-Style Imperial Stout



The Brewers Association would like to thank all World Beer Cup Sponsors & Endorsers for their support.

2018 Sponsors:

Krones • Barth-Haas • First Key • Microstar • Sahm • Siemens

2018 Endorsing Organizations & Publications:

The Craft Beer Association (Japan) • Independent Brewers Association (Australia)
Brauindustrie (Germany) • Brewing and Beverage Industry International (Germany)
Ontario Craft Brewers (Canada) • BC Craft Brewers Guild (Canada)
Alberta Small Brewers Association (Canada) • Good Beer Week (Australia)
Bier Grand Cru (Belgium) • Brussels Beer Challenge (Belgium)
ustrian Association of Brewmasters and Brewery Engineers (Austria) • Beer Passion (Belgium
European Beer Consumers Union (Europe) • E-malt.com (Belgium)

View Sponsors and Endorsers at WorldBeerCup.org



Nashville

April 30 - May 3, 2018

MAY 3, 2018
AWARDS CEREMONY
NASHVILLE, TN, USA
WORLDBEERCUP.ORG



DESIGN TASTE



Visit our Booth 1625



ideas in glass and decoration for the craft beer scene.









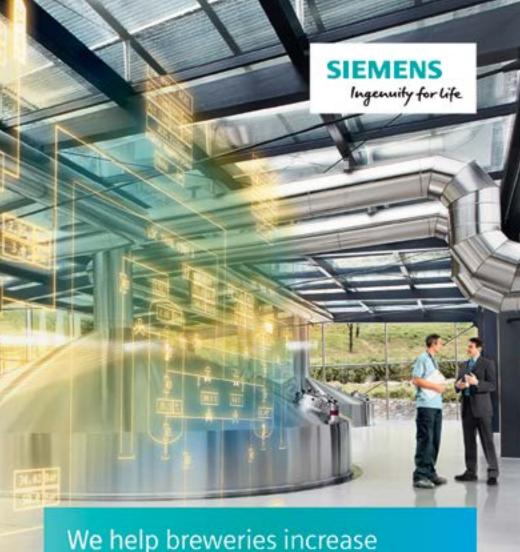
»SENSORIK«

Designed by Sahm

and beer tastings

DISCOVER MORE AND VISIT OUR WEBSHOP

WWW.SAHMGLASS.COM/SHOP



We help breweries increase production, reduce costs and bring products to market faster.

Our brewing process experience and expertise – from raw materials and brewing, to packaging – helps you leverage our scalable brewery automation systems to fit the full range of market requirements. Enjoy peace of mind with our global support – before, during and after your product launches.