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| **<Logo>** | FOR IMMEDIATE RELEASECONTACT: <Contact Name>  <Phone Number>  <E-mail address>  <brewery web site> |

**<Brewery Name> Wins Award at World Beer Cup℠**

**<City>, <State> • <Date>**—<Name of brewery> claimed a <gold, silver or bronze> award in the 2016 [World Beer Cup](http://www.worldbeercup.org), a global beer competition that evaluates beers from around the world and recognizes the most outstanding brewers and their beers.

Gold, silver and bronze awards in the competition’s 96 beer-style categories were presented May 6, 2016 during the World Beer Cup award ceremony at the Pennsylvania Convention Center in Philadelphia, Pennsylvania.

<Name of brewery> was awarded a <gold, silver or bronze> award in the <style category> beer style category for its <name of beer>, a <short description of beer, including color, taste, and any interesting facts or history>. <Name of brewery> is a <number>-bbl <brewpub, microbrewery, etc.> located in <city, state, nation> that specializes in <distinguishing features or short description of brewery>.

“<Quote from owner or head brewer,>” said <name>, <title> at <Name of brewery>.

World Beer Cup winners were selected by an international panel of 253 beer judges from 31 countries. Regarded as the “Olympics of Beer Competition,” the World Beer Cup saw an impressive field of 6,596 entries from 1,907 breweries in 55 countries.

Presented by the [Brewers Association](http://www.brewersassociation.org), the World Beer Cup has been held every other year since 1996, to celebrate the art and science of brewing by recognizing outstanding achievement. For more additional information, visit the [World Beer Cup website](http://www.worldbeercup.org).

<Insert brewery boilerplate>