



ONLINE REGISTRATION ONLY

*Use this information as a guide
when registering online.*

2016 REGISTRATION INFORMATION

REGISTERING BEERS FOR THE WORLD BEER CUPSM

Please read all instructions before registering your beers.

Please review the following information to help guide you to register your brewery to participate in the 2016 World Beer Cup. **Please register early to avoid missing your opportunity to participate in the 2016 World Beer Cup.**

*Please Note: **Registration is available online only.*** No paper applications will be accepted. Please use this registration form as a reference guide only. Register for the World Beer Cup online at WorldBeerCup.org.

STEP 1: BREWERY APPLICATION (NOVEMBER 3 - NOVEMBER 17)

- Go to WorldBeerCup.org, follow the link to register and enter your brewery name, postal address, phone number and all pertinent contact information for the ONE person who will be handling ALL communications for your brewery's participation in the World Beer Cup. The contact information is very important. Please make sure it is correct, and inform us if it changes.
- Choose the category in which your company will compete in the Champion Brewery & Brewmaster Awards. This is based on your brewery's annual production of beer in 2015, measured in barrels or hectoliters. Please choose the category that best fits your brewery.
- Please enter either up to two individual names, or a team name (e.g. My Brewery's Brewing Team) as the name of the "Brewmaster." This person or team will be the recipient of any Champion Brewmaster Award earned.
- You will receive a receipt confirming your application.

STEP 2: SUBMIT YOUR PAYMENT

- Important: Registration is not complete without payment.
- An application fee of \$160 is due during the Brewery Application period. This \$160 fee will cover the cost of your first beer entry into the competition.
- Pay by credit card.

STEP 3: BEER REGISTRATION (DECEMBER 1 - DECEMBER 16)

After the Brewery Application period, the Brewers Association will determine the number of beers each brewery will be able to enter and advise all registered breweries of the max number of beers they may enter. For each beer being entered:

- Enter the full name of the beer (enter the beer name *exactly* as it is currently sold and marketed).
- Choose the appropriate category (and subcategory if any) for the beer.
- If the category you've chosen requires additional information to aid in judging (e.g., special ingredients, base style of beer, etc.), complete the additional specialty information field. Please select pouring information for each beer. Pouring options are Quiet Pouring; Do Not Rouse; Normal Pouring.
- Categories that require specialty information for the 2016 World Beer Cup are: 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13a, 14, 15, 17a, 18a, 18b, 18c, 19, 20a, 21, 22a, 22b, 23a, 23b, 24a, 24b, 25a, 25b, 26, 27, 28a, 28b, 29, 30a, 30b, 31f, 31g, 51a, 51b, 51c, 56, 57b, 59c, 59d, 65a, 65b, 65d.

After Registering for the Competition

Shipping of Competition Entries: All beers must arrive to Denver, Colorado, USA between March 7–11, 2016. There will be a few consolidation points set up in select countries around the world where breweries can ship their beers instead of sending directly to the United States. We expect to have consolidation points in Australia, Brazil, Canada, Japan and the Netherlands. More details will be available shortly and visit www.WorldBeerCup.org for the most current shipping information.

Confirmation of Entries: A confirmation will be sent to all registered breweries by January 15, 2016. This will be your chance to make sure all information about your brewery and beers is correct.

Awards Ceremony: The winners of the 2016 World Beer Cup will be announced on Friday, May 6, 2016 in Philadelphia, PA, USA in conjunction with the Craft Brewers Conference. Each brewery participating in the World Beer Cup will receive one (1) complimentary ticket upon request to the Gala Reception & Awards Ceremony. If a representative from your brewery will be attending, please indicate their name in the appropriate field on the online registration form.



2016 REGISTRATION INFORMATION

Brewing Company Name _____
Importing Company Name (if applicable) _____
Contact Person _____
Phone _____
Street Address _____ City/State/Province _____
Postal Code _____ Country _____
Email Address _____
Website _____

IMPORTANT! *Required Information*

To have your entries considered for the 2016 World Beer Cup Champion Brewery and Brewmaster Awards, please indicate the following.

1.) Brewing Company Category (check one)

- Very Small Brewing Company
1-1,000 barrels or 1-1,190 hliters per year
- Small Brewing Company
1,001-15,000 barrels or 1,191-17,600 hliters per year
- Mid-Size Brewing Company
15,001 - 6,000,000 barrels or 17,601 - 7,040,000 hliters per year
- Large Brewing Company
Greater than 6,000,0000 barrels or greater than 7,040,000 hliters per year
- Small Brewpub
1 - 1,200 barrels or 1 - 1,408 hliters per year
- Large Brewpub
Greater than 1,200 barrels or greater than 1,408 hliters per year

2.) BREWMASTER (maximum of two individual names or team name)

Person or team responsible for the quality of the beer brewed. This person or team will be the recipient of any Champion Brewmaster award that is earned.



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Payment must be made in U.S. dollars and paid by credit card. Acceptable credit cards are Visa, Mastercard, and/or American Express.

Brewing Company Name

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Entry Fee: \$160 USD All beers must be received between March 7 - 11, 2016	
Beer Name	Category Name
Category Number	Subcategory Name
Subcategory Letter	Pouring Preference for Judging (e.g. Quiet Pouring; Do Not Rouse; Normal Pouring;etc.)
Special Ingredients or Style*	

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Special Ingredients or Style*	

*Complete for beers entered in categories number 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13a, 14, 15, 17a, 18a, 18b, 18c, 19, 20a, 21, 22a, 22b, 23a, 23b, 24a, 24b, 25a, 25b, 26, 27, 28a, 28b, 29, 30a, 30b, 31f, 31g, 51a, 51b, 51c, 56, 57b, 59c, 59d, 65a, 65b, 65d

Total Remittance \$