

Brewers Association Presents

World **Beer Cup**[®] *2012* *Fact Sheet*

Date and location

2012 World Beer Cup judging took place May 1-2, 2012 at the Town and Country Resort in San Diego, California. Awards were presented May 5, 2012 at the Town and Country Resort in San Diego, California.

World Beer Cup Overview

	2002	2004	2006	2008	2010	2012
Beers Judged	1,173	1,566	2,221	2,864	3,330	3,921
Breweries	379	393	540	644	642	799
Countries	38	40	56	58	44	54
Style Categories	70	81	85	91	90	95
Judges	71	93	109	129	179	211
Countries of Judges	9	15	18	21	26	27

2012 Participating breweries are from the following 54 countries (number of entries in parentheses):

Argentina (9)	El Salvador (4)	Moldova, Republic (1)
Australia (49)	France (4)	Netherlands (15)
Austria (24)	Germany (292)	New Zealand (5)
Belarus (1)	Guatemala (5)	Norway (13)
Belgium (101)	Haiti (1)	Poland (3)
Bolivia (4)	Iceland (5)	Puerto Rico (3)
Brazil (45)	India (1)	Romania (4)
Cambodia (1)	Indonesia (1)	Russian Federation (11)
Canada (191)	Ireland (5)	Singapore (20)
Cayman Islands (3)	Isle Of Man (4)	Spain (14)
Chile (16)	Israel (1)	Sweden (37)
China (6)	Italy (54)	Taiwan (1)
Colombia (18)	Japan (96)	Thailand (1)
Costa Rica (2)	Korea, Republic of (14)	Turkey (2)
Croatia (3)	Latvia (5)	United Kingdom (71)
Cyprus (1)	Lithuania (13)	Uruguay (2)
Czech Republic (29)	Malta (3)	United States (2651)
Denmark (29)	Mexico (23)	Vietnam (2)

Breweries from the following 21 countries won awards in 2012 (awards won):

Argentina (2)	Denmark (1)	Mexico (1)
Australia (4)	Germany (23)	Netherlands (3)
Austria (3)	Haiti (1)	Russian Federation (1)
Belgium (8)	Iceland (1)	United Kingdom (2)
Bolivia (1)	Italy (2)	USA (208)
Canada (13)	Japan (4)	
China (1)	Lithuania (2)	
Czech Republic (2)	Malta (1)	

2012 World Beer Cup Leading Countries by Award-Winning Rate

Country	Number of Entries	Total Awards Won	Award Winning Rate
Haiti	1	1	100.0%
Malta	3	1	33.3%
Bolivia	4	1	25.0%
Argentina	9	2	22.2%
Iceland	5	1	20.0%
Netherlands	15	3	20.0%
China	6	1	16.7%
Lithuania	13	2	15.4%
Austria	24	3	12.5%
Russian Federation	11	1	9.1%
Australia	49	4	8.2%
Belgium	101	8	7.9%
Germany	292	23	7.9%
USA	2651	208	7.8%
Czech Republic	29	2	6.9%

2012 World Beer Cup Leading U.S. States by Award-Winning Rate

U.S. State	Number of Entries	Total Awards Won	Award Winning Rate
Maine	11	2	18.2%
Delaware	28	5	17.9%
Oklahoma	6	1	16.7%
Ohio	25	4	16.0%
New Mexico	26	4	15.4%
Montana	29	4	13.8%
Vermont	15	2	13.3%
Wisconsin	73	9	12.3%
Indiana	65	8	12.3%
California	524	55	10.5%
Colorado	274	27	9.9%
Massachusetts	46	4	8.7%
Maryland	35	3	8.6%
Idaho	24	2	8.3%
Wyoming	24	2	8.3%

Entries were received from 45 of the 50 U.S. states. No entries were received from Connecticut, Mississippi, North Dakota, South Dakota, or West Virginia.

Average number of beers entered per category: 41.2

Three most-entered categories in 2012:

- American-Style India Pale Ale – 150 Entries
- Imperial India Pale Ale – 93 Entries
- Wood- and Barrel-Aged Strong Beer – 91 Entries

In 2012, 209 judges came from 27 countries:

Argentina (2)	Czech Republic (8)	Norway (1)
Australia (10)	Denmark (2)	Panama (1)
Austria (2)	Germany (24)	Romania (1)
Belgium (10)	Iceland (1)	Singapore (1)
Brazil (7)	Indonesia (1)	South Africa (1)
British West Indies (1)	Italy (5)	Sweden (6)
Canada (6)	Japan (10)	Switzerland (2)
Cayman Islands (1)	Netherlands (3)	United Kingdom (21)
China (1)	New Zealand (8)	United States (69)

Sixty-seven percent (67%) of the judges came from outside the United States. Thirty-three percent (33%) of the judges came from the U.S.

The five **2012 World Beer Cup Champion Brewery/Brewmaster** award winners are:

Brewers Association World Beer Cup 2012 Champion Brewery & Brewmaster
**Small Brewing Company Category -
Brauerei Michael Plank, Michael Plank**

Brewers Association World Beer Cup 2012 Champion Brewery & Brewmaster
**Mid-Size Brewing Company Category -
Firestone Walker Brewing Company, Matthew Brynildson**

Brewers Association World Beer Cup 2012 Champion Brewery & Brewmaster
**Large Brewing Company Category -
AB InBev, Claudio Ferro**

Brewers Association World Beer Cup 2010 Champion Brewery & Brewmaster
**Small Brewpub Category -
Iron Hill Brewery & Restaurant–Media, Iron Hill Brewery Team**

Brewers Association World Beer Cup 2012 Champion Brewery & Brewmaster
**Large Brewpub Category -
Pelican Pub & Brewery, Darron R S Welch**

Sponsors

The 2012 World Beer Cup is sponsored by Presenting Sponsor Kronos, and Partner Sponsors Ball, Barth-Haas Group, Sahm, Siemens AG, and Verallia.

Other 2012 World Beer Cup Facts

The 2012 World Beer Cup was the largest commercial international beer competition ever held. Of 3,921 entries, 1,270 (32.4%) came from outside the U.S., while 2,651 (67.6%) came from the U.S. Of 284 total awards, 72 (25.3%) went to breweries from outside the U.S., while 212 (74.7%) went to U.S. breweries. Over 250 volunteers sorted and served competition entries. The smallest category was German-Style Sour Ale with 11 entries. New categories included American-Style Brett Ale (28 entries), Indigenous Beer (26 entries) and American-Style Sour Ale (14 entries).

Contact:

Barbara Fusco
Sales & Marketing Director
Brewers Association
Phone: +1.303.447.0816, ext. 152
barbara@brewersassociation.org
WorldBeerCup.org

