

TO: Brewers Association
736 Pearl Street
Boulder, Colorado USA 80302
Fax: (303) 447-2825

LIMITED AGENCY APPOINTMENT FOR IMPORTERS/DISTRIBUTORS
WORLD BEER CUP® COMPETITION

* This is a required form for any importers/distributors registering beers into the competition. Separate form for each different brewing company is required.

KNOW ALL MEN BY THESE PRESENTS that _____
(name of brewing company)

(address of brewing company)

hereinafter the "Brewing Company", having full power and authority to execute this Limited Agency Agreement, and having reviewed the Non-Exclusive License Agreement and Post Event Publicity Rules required for participation in any **World Beer Cup®** competition, does hereby nominate, constitute and appoint

(name of agent/importer)

of _____
(address of agent/importer)

as its authorized agent for the following limited purposes:

1. To enter the Brewing Company's malt beverage products in the **World Beer Cup®** competition, conducted by the Brewers Association, for the year _____; and
2. To execute for Brewing Company in its name, place and stead, a Non-exclusive License Agreement with the Brewers Association; and
3. To execute any other documents of the nature necessary to participate in the **World Beer Cup®** competition, or fully implement the Non-Exclusive License Agreement.

The Brewing Company hereby authorizes all parties to rely upon this Limited Agency Agreement until such parties have received express written notice from the undersigned on Brewing Company letterhead rescinding this appointment of authorized agent.

Date: _____

Name of Brewing Company (please print clearly)

By _____

Title _____

Address _____

Telephone _____

Facsimile _____

e-mail _____